



The Economic Impact of the California Wine and Winegrape Industry, 2015

California is America's number one wine state, and the fourth largest producer in the world. California wine makes a significant contribution to the nation and all fifty states by providing quality jobs, bolstering economies through hospitality, taxes and tourism and enhancing communities through environmental stewardship.

Economic Impact of California Wine on the U.S. Economy



Employs **786,000 Americans**



Generates **\$114 billion** in annual economic activity



Pays **\$15.2 billion** in taxes
Annual local, state and federal business, excise taxes & personal taxes



Pays **\$34.9 billion** in wages annually

Economic Impact of California Wine on the California Economy



Employs **325,000 Californians**



Generates **\$57.6 billion** in annual economic activity



Pays **\$7.6 billion** in taxes
Annual local, state and federal business, excise taxes & personal taxes



Pays **\$17.2 billion** in wages annually



Attracts **23.6 million** tourist visits to California wineries each year



Generates **\$7.2 billion** in annual tourism expenditures

